# Interschool Video competition

The Bermuda Bridge Federation is offering an inter school competition for a group of students to put together a promotional Video for Youth Bridge in Bermuda.

Competitors can just use portions of the sample videos supplied, and/or add any other video they wish. The videos and information supplied give adequate information for the students to develop a video. You don’t need to know about bridge.

This video <https://www.youtube.com/watch?v=u3N8ZAjp1RA> is a very good example of a promotional video, and has some good scripting.

Videos of interviews of Bermuda students, and videos of students playing are provided, and some should be included. The team may also do their own interviews, and videos of students playing to add to the final result.

## Prizes:

1. 1st prize will be at least $500 donation to the school endowment, fund raising campaign, or used by the principal for beneficial special activities for the students. Plus $25 iTunes card for each student.

2. If at least 6 submissions then the prizes will be increased, and there may be an award for 2nd place.

## Eligibility:

1. Any students currently in school in Bermuda in groups of 4-6.
2. Or a separate competition and prizes for students in the USA or Canada. Their video should be made to appeal more to students in the USA than Bermuda.

## Requirements:

1. The video should be 3-6 minutes in duration.
2. Must include video interviews of Bermuda youth Bridge players (many raw videos are supplied with interviews and students playing). Include any additional video you take or find.
3. Must include students talking about Bridge, and include a description of benefits:
	1. Bridge is good for school subjects or the brain. Proven by scientific study (summery of study provided).
	2. For parents, "Bridge is a gift of mental health for the rest of a students life”.
	3. Bridge is shown to stave away dementia. See article in ACBL June bulletin page 33.
4. Must mention the benefits of annual trips to USA, and possible international trips as well.
5. Can mention about some of our Bermuda Bridge players, and where they have travelled to over the years. Information will be supplied on request.
6. Any age can play. Knowledge of cards and card games is needed to make it easier. So play any card games at home with your parents.
7. End with a quote by a student about how good the game is.
8. I suggest you do not have a student explain how to play Bridge. It does not come out well.

**Deadline**

Final video must be submitted by November 18th.

## Entry form:

Entry form must be submitted by September 30th. Form attached.

## Sample videos:

### Bridge4youth promotional video:

<https://www.youtube.com/watch?v=u3N8ZAjp1RA>

This was made a long time ago, but has the best structure with some good explanations about Bridge. Students should use this to help with structure and scripting.

#### World Bridge Federation video:

<https://www.youtube.com/watch?v=sUPZnt3NYqE>

This is reasonable, but has no explanations at all. The music is nice, and some of the video is interesting. This video was actually done in 2 types of music to appeal to different student segments.

#### CBC video of the National and Youth Bridge event in Toronto in 2017:

<https://www.youtube.com/watch?v=YXmjaAHB99U>

This video is very informative about Bridge. There is a lot about the National Bridge event, but right around the 5:24 they introduce youth Bridge, and at around 6:12, Adeline young from Bermuda is interviewed, and makes a great comment which they use as a segue into the next part of the video. I suggest not to use the part with the adults playing.

#### European youth Bridge championships 2013:

<https://www.youtube.com/watch?v=9sAvGwEtzvI>

I really like the interviews in this one, they are done very well, and all the students have appeal to different groups. I have trimmed one of the interviews in the other videos provided.

## Student videos and pictures:

A number of interview videos have been completed, as well as photos and videos of students playing. These can be all found on:

<https://spaces.hightail.com/space/aJW1IMSjxC/files>

**Guidance**

Suggested approach to the project:

1. Watch the video Bridge4youth promotional video. Copy the scripting done by the two commentators. Use that as a foundation for the scripting for your video. Don’t forget the additional scripting as noted in the requirements above.
2. Note the sequence of events in that same video, and how each segment is introduced. Also watch the sequence of events in the other videos, which are structured to capture the audience through music, or watching other students.
3. Come up with a structure you think would suit Bermuda, be appealing to boys, girls, younger and older students. The final video may be shown in public and private schools in Bermuda.
4. Make your own commentary video. You may want a pair of commentators, or one single lead person. You have to maintain the audience interest, and cover the topic at the same time. Music may help, but probably not so dominant in the video such as the in World Bridge Federation Video above.
5. The interviews and videos of students playing that are provided separately are critical to the process, and you will need to edit them to get the best comments included.
6. So make a good pilot video, and then get your team to critique it. You will not be able to include absolutely everything, nor be able to satisfy everyone’s wish. Part of this project will require one person taking the lead, and making a tough decision or two but still satisfying the majority view.
7. Avoid camera movement when taking video particularly of interviews, or the commentators. Excessive camera movement can spoil an otherwise great production. Always remember the camera is a witness – not a participant!
8. Lighting is important, so be aware of how the lighting is, and although you will not have professional video lights, you may have to use natural lighting, or other things to get the best effect. i.e. ambient lighting from a window acting as a soft light source.
9. Use clips from the sample videos above, or any other videos.

# Application for Interschool Promotional Bridge Video Competition

Must be submitted by September 30th, 2019, and video submissions done by November 18th, 2019.

School \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

## Student Names:

1. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

2. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

3. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

4. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

5. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

6. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Please write clearly.

## Parent details of primary student contact:

Name \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Contact email \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Contact Tel No \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Signature confirmation:

Date:

## Teacher Contact:

Name \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Contact email \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Contact Tel No \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Signature confirmation:

Date:

## Send this form by email to:

John Burville

Jcburville@gmail.com

All email correspondence must copy the teacher and parent indicated above.